

2017 **Mechanical Specs**

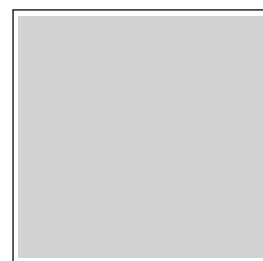


**Published 6 times a year. Delivered on the 15th of:
January | March | May | July | September | November**

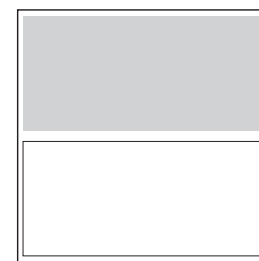
Submitted artwork due on the 1st of each month listed above.

MAGAZINE SIZE: 6.75"W x 10.0T

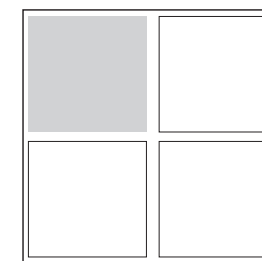
AD SIZES:



Full Page: 6.26"W x 9.26"T



Half Page: 6.26"W x 4.57"T



Quarter Page: 3.07"W x 4.57"T

ACCEPTED FILE TYPES

PDF FILES: Ads should be submitted as press-ready PDF files (PDF/X-1a preferred). Please embed all fonts, and convert all photos and spot colors to CMYK. Digital photos and graphics files should be at a resolution of 300 dpi or higher at the size which they are used in the PDF. On bleed ads (only FP & two-page spreads), o'set crop marks ¼" outside of the trim area so they do not appear within the bleed area.

We accept .zip files as well DropBox links.

We do not accept any Microsoft files (Publisher, Word, PowerPoint).

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**Call or email for additional information
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